

Privacy Statement

Last Updated: 18 July 2023

Conscious Being by ME, located at Spaarne 77G, 2011 CG Haarlem, Netherlands, is the data controller responsible for the processing of personal data on this website.

This Privacy Policy outlines how we collect, use, disclose, and protect the personal information of users who visit our website. By using this website, you agree to the practices described in this Privacy Policy.

Information We Collect

We may collect the following types of personal information from users:

- Names
- Email addresses

Data Collection Purposes

We collect user data for the following purposes:

- **Cookies:** We use cookies and similar tracking technologies to enhance user experience, understand usage patterns, personalize content, and improve our website. For more information, please refer to our **[include a hyperlink to Cookie Policy]**.
- **Forms:** Users may voluntarily submit personal information through forms on our website. By filling out these forms and providing their details, users explicitly provide consent to the processing of their personal data for the specified purposes.

Calendly

We use Calendly to facilitate meeting scheduling and collect personal data necessary for setting up appointments with our team.

Purpose of Data Collection

The personal data we collect is used for the following purposes:

- Sending newsletters to subscribers who have opted to receive them.

- Interacting with potential customers, addressing their inquiries, and scheduling meetings.

Legal Basis for Data Processing

The legal basis for processing personal data on this website is the user's consent. Users provide consent by filling out forms and providing their details on the website. Users have the right to withdraw their consent at any time by sending a request via email to echirikin@cbbyme.com.

Data Sharing

We do not share users' personal data with third parties without obtaining their explicit consent. In the event of any future changes to our data sharing practices, we will seek consent from our subscribers before doing so.

User Rights

Users have the right to:

- Access their personal data held by us.
- Rectify any inaccuracies in their personal data.
- Erase their personal data from our records.
- Restrict the processing of their personal data.
- Receive their personal data in a structured, commonly used, and machine-readable format.
- Object to the processing of their personal data.

Data Security

We implement the following security measures to protect user data:

- Access Control: Data access is limited to authorized personnel on a need-to-know basis.
- Regular Data Backups: We perform regular backups to ensure data integrity and availability.
- Offline Storage: Personal data is stored on separate hard drives not directly connected to the internet to prevent unauthorized access.
- Encryption: We use encryption to protect sensitive data.

Data Retention Period

We retain personal data only for as long as necessary to fulfill the purposes for which it was collected.

Updates to the Privacy Policy

We reserve the right to update this Privacy Policy periodically. Any changes will be effective upon posting the revised version on our website. Users will be notified of significant changes via email or through a prominent notice on our website.

Contact Information

For any inquiries related to this Privacy Policy or your personal data, please contact us at echirikin@cbbyme.com.