Cookie Policy for Conscious Being by ME

Last updated: 18 July 2023

This Cookie Policy explains how Conscious Being by ME ("we," "us," or "our") uses cookies and similar technologies on our website [cbbyme.com] (the "Website"). By using the Website, you consent to the use of cookies as described in this policy.

## What are Cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They are widely used to enhance your browsing experience, personalise content, analyse website performance, and provide information to the website owners. Cookies can be temporary (session cookies) or stored on your device for a longer period (persistent cookies).

# Why do we use Cookies?

We use cookies for various purposes, including:

- **Essential Cookies:** These cookies are necessary for the proper functioning of the Website. They enable core functionalities such as user authentication, maintaining your session, and remembering your cookie consent preferences.
- **Performance and Functionality Cookies:** These cookies help us improve the performance and functionality of the Website. They allow us to analyze website traffic, understand how users interact with the site, and enhance your user experience. These cookies do not collect personally identifiable information.
- Analytics and Customization Cookies: We use these cookies to gather information about your usage of the Website, such as the pages you visit and any errors encountered. This data helps us analyze and improve the Website's performance, content, and user interface.
- Advertising Cookies: We do not use advertising cookies on our Website. We do not engage in any targeted advertising or share your information with advertisers.

### **Personal Information and Cookies:**

When you provide your name and email address on our Website to subscribe to our newsletter or comment on blog articles, we may collect this personal information using cookies. We use this information solely for the purpose of delivering the requested services and communicating with you. We do not share your personal information with third parties without your consent.

## Managing Your Cookie Preferences:

You have the right to manage your cookie preferences. You can choose to accept or decline cookies through your web browser settings. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer. Please note that blocking or deleting cookies may affect your experience on the Website and limit certain functionalities.

For more information on how to manage cookies, you can refer to the help section of your browser or visit <u>www.allaboutcookies.org</u>.

# Updates to this Cookie Policy:

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or legal requirements. We encourage you to review this policy periodically for any updates.

### Contact Us:

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at echirikin@cbbyme.com.